

FRANCE

July 1st - July 15th, 2024

Learn in style at Chateau de la Grifferraie

Embark on a transformative journey with TWU's MBA program in Western France, hosted at the illustrious Chateau de la Grifferraie. Led by Prof. Ian Angell and Barb, approximately 15 students will engage in MBA classes amidst the scenic backdrop of the YouTube-famous chateau, operated by long-time friends Rob and Leslie Hildebrand. Beyond academia, explore the beauty of West Central France, from the captivating St. Malo to the serene Ile De Re and La Rochelle. Immerse yourself in the vibrant life of the Loire Valley, combining education with cultural exploration for an unparalleled experience in Western France.



TRINITY WESTERN UNIVERSITY

FRANCE | TRAVEL STUDY

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COURSES

MBA 552 TR - HUMAN RESOURCE MANAGEMENT

This course focuses on the strategic use of human resource practices to reinforce and support the core capabilities of the organization. The course reviews the functions of human resource management, organizational behaviour, and organizational theory within a business and a non-profit setting, with a special emphasis on doing business in the global marketplace. The course examines how organizations plan for, attract, retain, and manage employees for a sustained competitive advantage.

MBA 665 TR - COMPARATIVE INTERNATIONAL MANAGEMENT

The practice of financial management in non-profit organizations is significantly different from that in for-profit businesses. Many of the differences stem from the difficulty of measuring and valuing outputs and from restrictions imposed by donors and grant-making agencies. This course considers accounting, budgeting, financing, investment, and other financial management activities in non-profit organizations, including fund accounting, form and interpretation of financial statements, endowment management issues, federal and provincial regulation, measurement and evaluation of organizational performance, and control systems design. The course is ideally suited for students who expect to manage non-profit organizations or serve on non-profit boards.

MBA 662 TR - MANAGING A GLOBAL ORGANIZATION

The course examines a number of issues particularly critical to the management of international businesses or multinational firms. These topics include an examination of comparative management practices, including similarities and differences in cross-cultural management styles; a comparison of Pacific Rim, European Union, and North American value systems; analysis of best practices and their impact in industries such as automotive, electronics, education, and medical services. It also includes discussion of current international business issues, including the future of globalization, the impact of outsourcing, and particular areas of corporate risk, including foreign exchange and the political/social climate, and an exploration of current economic and business planning in multilingual organizations.

MBA 661 TR - MANAGING A GLOBAL ORGANIZATION

This course includes the study of the competitiveness of companies in different countries and regions given ever-changing economic conditions and government policies. General trends in the increasingly interdependent global economy are reviewed. With an integrated global economy, the production process is increasingly fragmented, and the implications of this fragmentation on competitiveness are reviewed. Other topics included in the course are: the emergence of the Chinese and Indian economies and their impact on the global economy, the acceleration of regional economic integration in Europe, North America, and Asia, and the implication of such for the global economy.

INSTRUCTORS



IAN ANGELL, MBA

Ian grew up on the Prairies and has worked extensively in Canada and globally across a range of business types from large corporates to start-ups to entrepreneurial ventures and across industries from strategy consulting to agriculture, resources and energy to creative, and fashion. In addition to teaching, Ian is on several Boards and provides strategic advisory services to select innovative clients helping them grow, internationalize, raise capital and become more strategic.



JEANETTE LEE, MA, CHRP, CHE

Jeanette Lee is a part-time Professor in the School of Business at Trinity Western University (TWU). Over the last twenty-five years Jeanette has held several senior Human Resource positions in both the manufacturing and health care sector specializing in employee engagement, recruitment and selection, training and development and Occupational Health & Safety. In each of her positions she has chaired the OH&S committees and spearheaded safety initiatives ensuring best practices are followed to promote and encourage the best possible safe work environment. She was actively involved as a Director on the SafeCareBC Board for many years. She obtained her MA in Leadership and Management from Briercrest Graduate School in 1998, the Certified Human Resources Professional designation in 2000 and the Certified Health Executive designation through the Canadian College of Health Leaders in 2021.



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If you missed the opportunity to participate in this year's travel study, it will likely run again in 2024.

